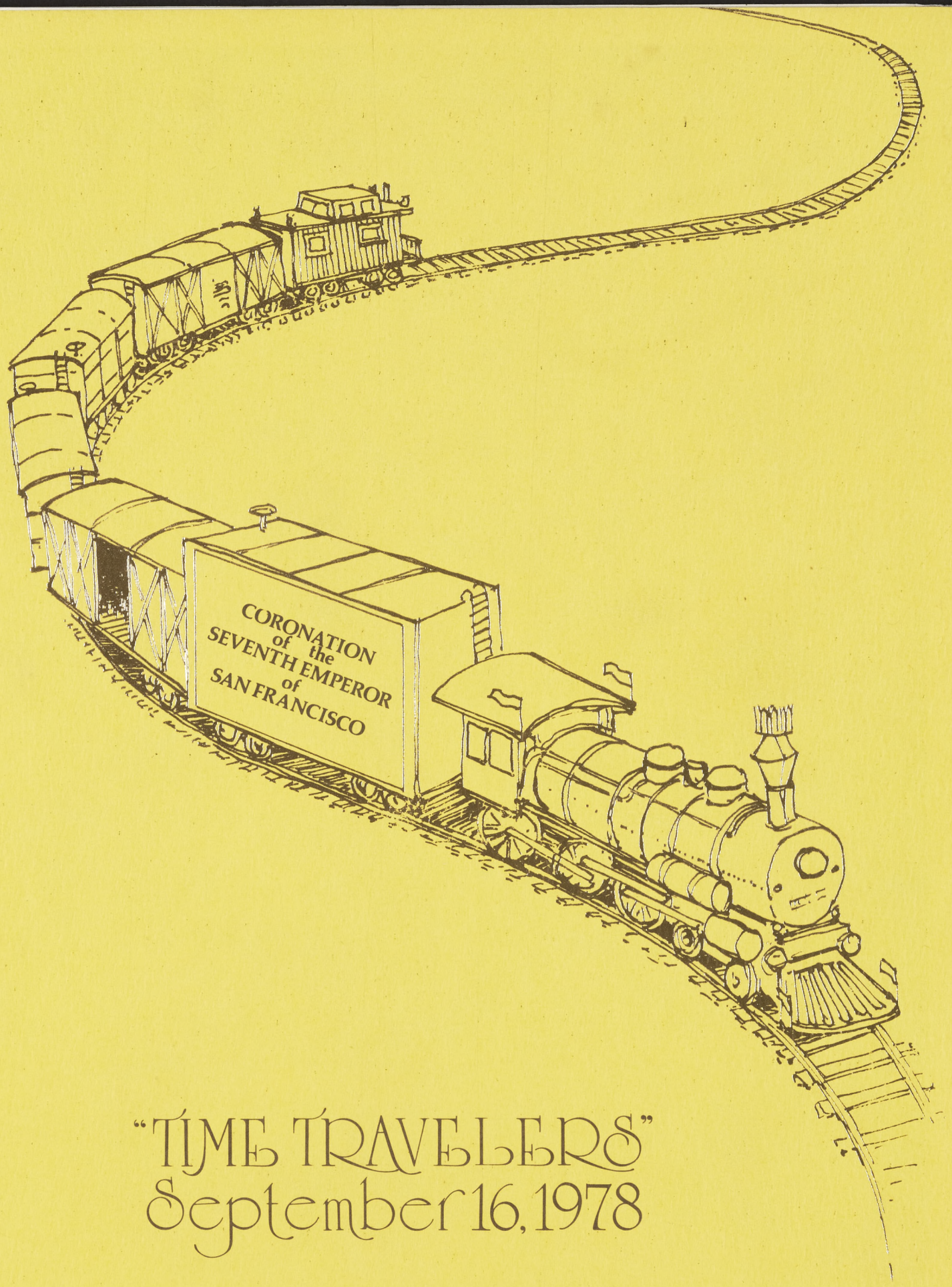


"TIME TRAVELERS"
September 16, 1978

WITH LOVE, RESPECT, AND ADMIRATION, I DEDICATE THIS EVENING TO MY PARENTS, JEAN AND JACK LEHRE, FOR THEIR DEDICATED BELIEF IN OUR HUMAN RIGHTS.

AND TO DANNY, THANK YOU FOR KNOWING WHAT TO DO.

Welcome to Coronation '78!

On behalf of the Council of Emperors and the Golden Spike Court I welcome you to this evenings "Time Traveler" festivities and the crowning of the Seventh Emperor of San Francisco After Norton.

To our very special guests, those friends who have traveled from the East, the North, and the South, we are proud to open our city to you, enjoy it and please come back soon. My personal thanks to you all for making our travels this year a most enjoyable experience.

To the citizens of the Realm of San Francisco I thank you for a most interesting year. The Emperor and the Golden Spike Court attempted to present to you something different, something new,. Even though our fundraising events were not always a financial success, they were presented with pride by a group of honest, sincere, and hard working people. These new times are not easy ones, nor can we anticipate any great chances in the near future. We all must make a more positive, sincere effort to try harder to work together in support of our Human Rights programs, and the charitable services which are so important to our community.

My very special thanks to two people who have helped make this year a "together year" for the Emperor and Empress of San Francisco. Thank you Jane and Char.

Tonight the Golden Spike train makes its last run to the round house. To those court passengers who rode with us part of the way thank you for your contributions of very valuable time and effort. I appreciated all your help very much. To those court passengers who joined us along the way, thank you for helping make our last stops alot easier. And a very special personal thanks from the Chief Engineer to those passengers who made the entire trip. You made it all happen; I'm proud, so should you be.

Remember, we can do so much more together.

Thank you San Francisco,

Jim

456 CASTRO STREET S.F., CA 94114

8th & HOWARD, SAN FRANCISCO

Congratulations to
Emperor Jim & The
Golden Spike
Court!

SAN FRANCISCO
ARENA
MCMLXXVIII

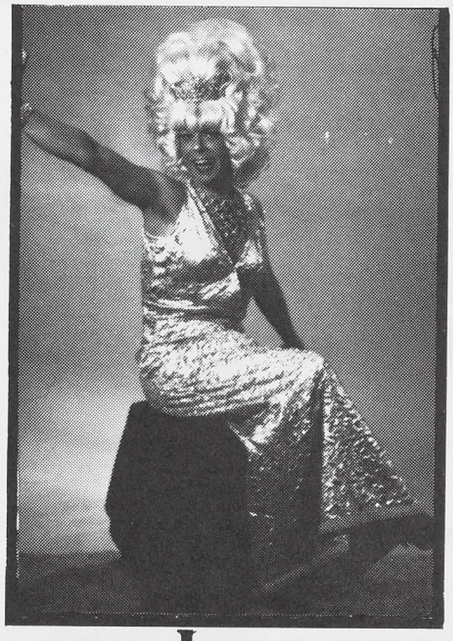
A LEATHER BAR
WITH A
MASCULINE ATTITUDE

★

399 9th Street (at Harrison)
San Francisco, CA 94103
(415) 863-3290

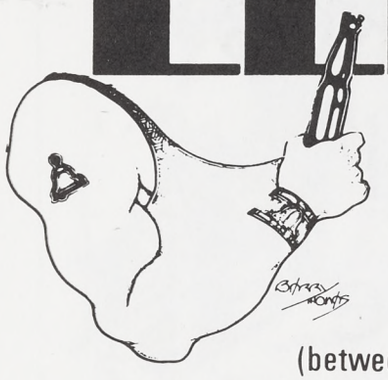
Good Luck
to the
New Emperor!

Jim–
No matter who takes your place, we will always have those fabulous memories.



Love,
Your Empress Char

THE BELL CLUB



164 8th
(between Mission & Howard)
Open Noon till 2 AM
Mon. thur Fri.
Sat. & Sun.
3:30 PM till 2 AM

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STARLIGHT ROOM

1121 MARKET [between 7th & 8th] Phone: VODKA·33

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BEGIN AT 10AM DAILY

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255 CHANNEL STREET
SAN FRANCISCO, CA. 94107
415 / 863-4669

THANK YOU, JIM!

GOOD LUCK & BEST WISHES TO THE NEW EMPEROR WELCOME TO THE ODDBALLS!

Imperial Prince to the Gamecock,
GARDNER POND
Imperial Prince to the Gamecock,
ED EMOND
Emperor V After Norton,
HECTOR

JOHNNY EARL ~ Sunday thru Thursday

SERVING DINNER
NIGHTLY 6 UNTIL !!!

BRUNCH SUNDAY
11:00 to 3:30

DENIS MOREEN~Friday and Saturday

842 Valencia St.
Between 19th & 20th

Reservations: 826-3373

Tavern Guild of San Francisco INC.

The Arena of S.F.
The Bell Club
Bob's Broiler
The Black & Blue
Bradley's Corner
The Brig
Carnival Club
Cavanagh's Place
Castro Station
Chandelier
Chez Jacques
Chris' Wooden Horse
Church Street Station
Cinch
Cloud 7
Club Dori
Connie's Why Not?
Doo Dah's Easy Rider
Febe's
Fickle Fox
527 Club
Full Moon Disco
Gallagher's Gold Room
Galleon Bar & Restaurant
The Gangway
Gay 20's Speakeasy
Gilmore's
Ginger's
The Giraffe
Googie's on Geary
Gordon's Restaurant
Grandma's House
Hayward Get-A-Way
Hombre
Hook & Ladder & Pumping Co.
Jackson's Restaurant
Jocks
Jug's Liquors
Kimo's
The Kokpit
Landmark
Le Disque
The Men's Room
Mission Possible
New Bell Saloon
New Hob Nob
N'Touch
Oil Can Harry's
Outer Limits
The Parking Lot
Partners
Pendulum
Peter Pan Saloon
The Pines & Company
*P.S. Restaurant
Queen Mary's Pub
The Q.T.
Rainbow Cattle Co.
The Ramrod
Ram's Head
Red Lantern Saloon
Red Snapper
Road Runner
Rusty Nail
Santa Rosa Inn
Sausage Factory Restaurant
Sausalito Inn
The Stallion
Starlight Room
Sukkers Likkers
Tender Trap
Toad Hall
The Trapp
Turf Club
Twin Peaks Tavern
Two Turtles
Viking's Giant Submarine Shops
The Village
Whiskey Gulch Saloon
White Swallow Saloon
Yacht Club

patronize our member bars

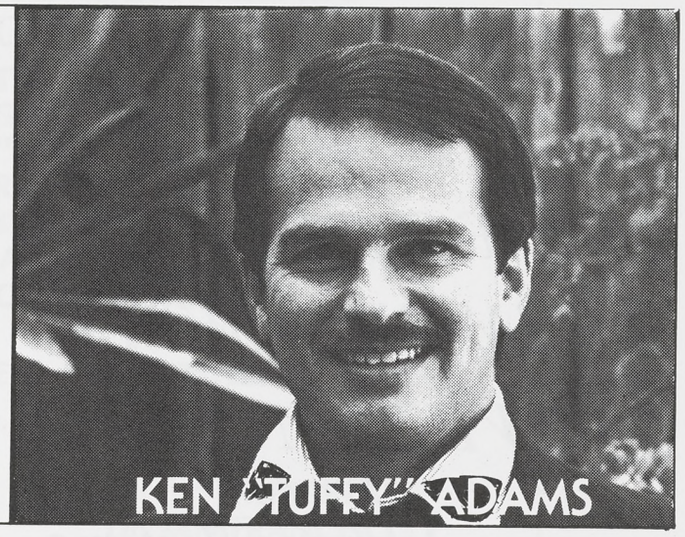
CANDIDATES for EMPEROR 1978

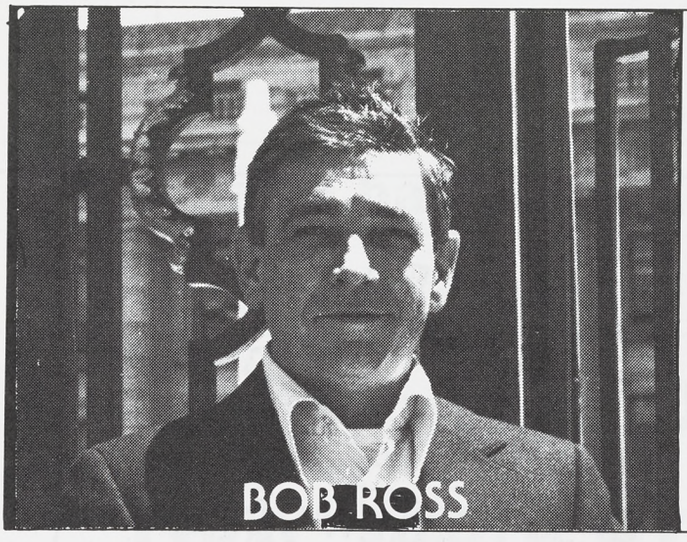
Ken "Tuffy" Adams has represented California and the Bay Area in many capacities.

Raised in the East Bay (Pittsburg), "Tuffy" was elected state president of student councils, served on Governor Brown's Advisory Committee on children and youth, and was chosen one of the top two students in the state by the Hearst Foundation and the Board of Education in the Annual National Senate Youth Program competition. Additionally, the Rockefeller Foundation selected Ken to represent the United States in the Williamsburg International Forum.

As athlete and scholar, Ken studied at Oregon State University, Rutgers, and Columbia. He worked on Wall Street several years before returning home to San Francisco.

"Tuffy" currently owns his own sports shop, is president of the USA Club, director of the G.S.L., and an active contributor to many San Francisco causes.


KEN "TUFFY" ADAMS


BOB ROSS

Bob Ross first came to San Francisco as a submariner. He decided to remain in the city after his tour of duty was over. That was almost twenty-five years ago.

He has always been openly gay, even when it wasn't fashionable to be so. He has been connected with the food and beverage industry almost his entire time in San Francisco. He was an early member of Mattachine, the League of Civil Education (L.C.E.), a founding member of S.I. R. He was also a charter director of the Tavern Guild and became its president for four eventful years. He was instrumental in helping to form the Tavern Guild Foundation, and an early supporter and founder of Operation Concern.

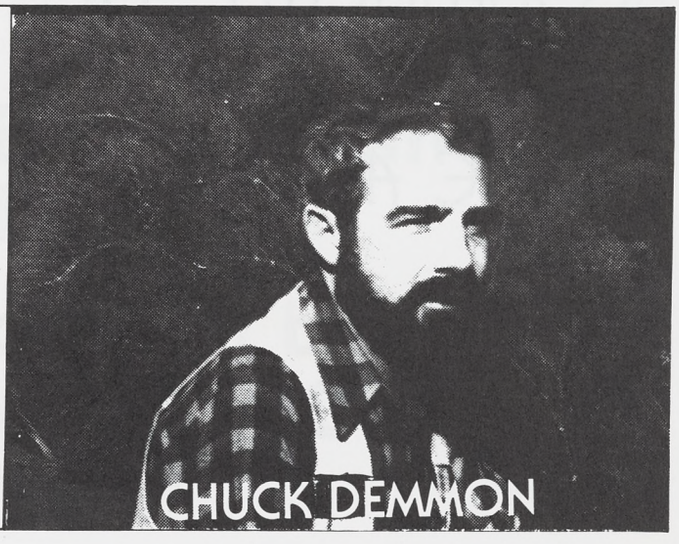
He is currently publisher of B.A.R., Bay Area Reporter, and remains very active in the political and gay communities. He is also one of the busiest and successful fund raisers within the gay community. In May of 1978 Bob was appointed by Mayor Moscone to the Community Development Agency as the representative of the gay community.

Charles L. Demmon, more intimately known as Chuck, proudly comes before you as a Candidate for the Office of the Emperor of San Francisco.

Born a Gemini and raised in a farming community in Indiana, Chuck later attended the University of Illinois and the College of San Mateo majoring in Business Education and, for the past sixteen years, has worked as a Corporate Accountant.

He has been appointed to numerous Imperial Courts, has twice served as a Cabinet Member and has been elected and served honorably as an officer of various organizations. He has been instrumental in all types of charity fund raising and has continually proven himself as an exceptional leader with regard to the many political issues that affect our lives daily.

Chuck enjoys the outdoors. On a quiet weekend he can be found camping, backpacking, or canoeing. He was recently appointed to serve as an official scorekeeper for the Community Softball League.


CHUCK DEMMON

JIM OSTLUND -- YOU HAVE SERVED OUR COMMUNITY WELL, WE THANK YOU!

Eugenie Victoria
Baroness of
The Seven Hills

COMPLIMENTS OF
GOD & GODDESS
BALL

COMPLIMENTS OF

FLAME AND VINCE

Our staff of competent professional Real Estate Brokers and Salespeople is the finest in the city. We have a well-earned reputation of reliability, integrity, friendliness, cooperation and skill . . . and we render our services with the highest standards of our profession. Look around you . . . the Columbia sign is becoming another famous San Francisco landmark!

A SPECIAL MESSAGE TO OUR FRIENDS AND SUPPORTERS:

WE URGE YOU TO JOIN US AT THE GRAND BALLROOM OF THE FAIRMONT HOTEL, THURSDAY EVENING, SEPTEMBER 28, 1978 TO SUPPORT THE "NO ON PROPOSITION 6 COMMITTEE". All PROCEEDS FROM THIS DINNER WILL GO IMMEDIATELY TO FIGHT THE BRIGGS INITIATIVE. TICKETS ARE $100.00/PERSON AND ARE AVAILABLE HERE TONIGHT, OR YOU MAY CALL 777-0100 FOR RESERVATIONS.

WE WANT OUR COURTS WELL REPRESENTED AT THIS IMPORTANT DINNER. WE WILL SEE YOU THERE.

JIM OSTLUND
EMPEROR OF
SAN FRANCISCO

CHAR
EMPRESS XIII
DE SAN FRANCISCO

This page has been donated by *Grenier Liquor Inc.*

Coming December 31
New Years Eve at the Galleria

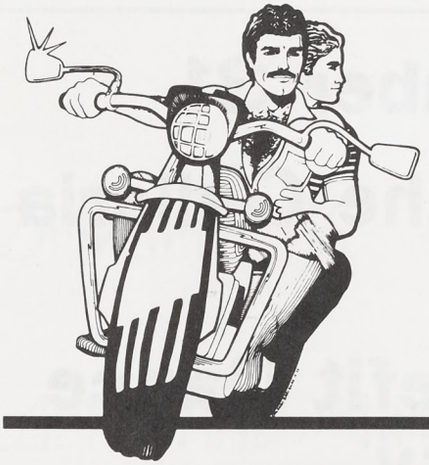
A Benefit Dance & Party

Produced by Operation Concern

CONGRATULATIONS TO JIM, THE COUNCIL AND THE GOLDEN SPIKE COURT FOR A SUCCESSFUL YEAR.

CHUCK DEMMON

See America. Find a friend.



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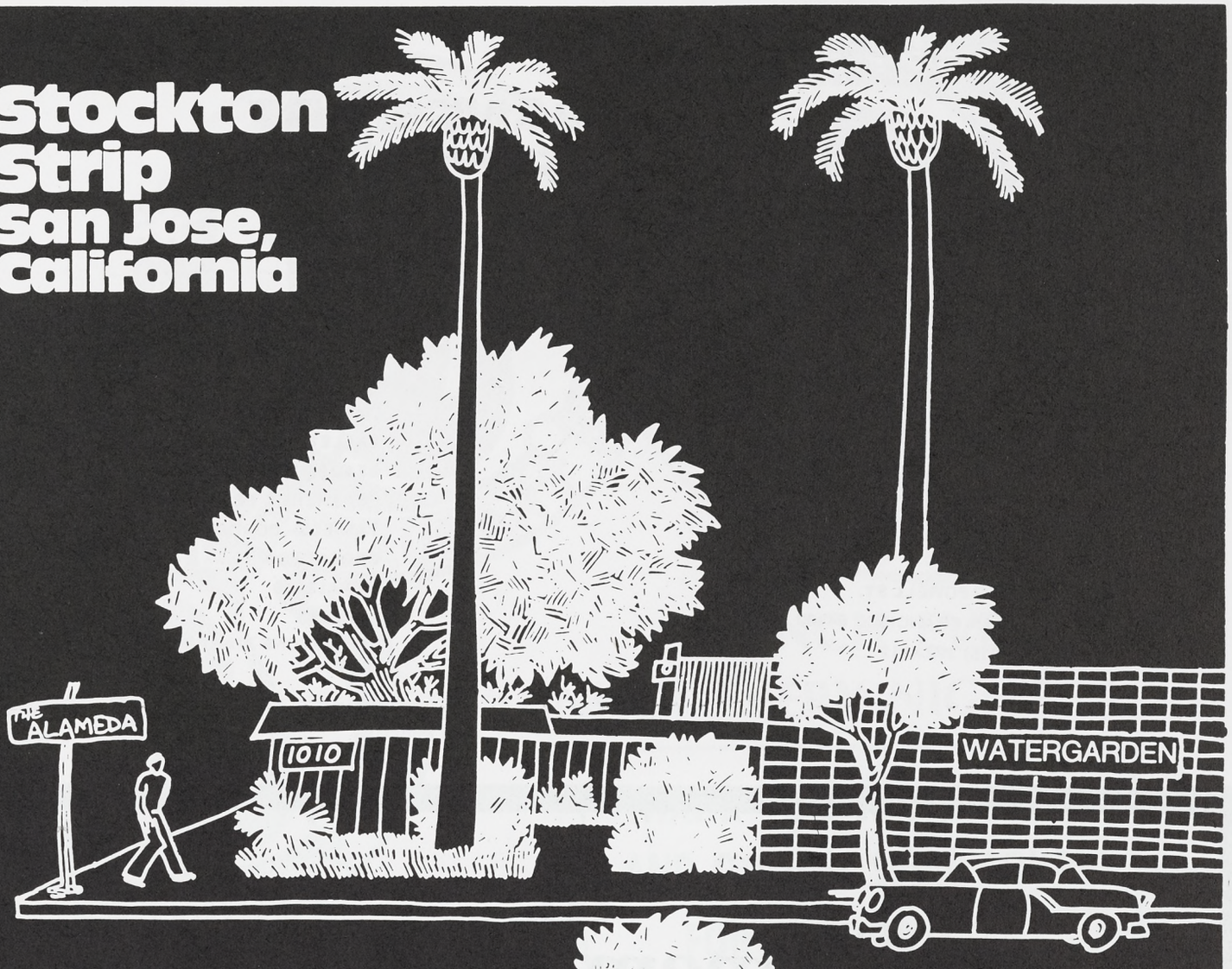

WATERGARDEN

A Baths and Recreation Center
1010 The Alameda, San Jose

THE 641 CLUB

"Your Friendliest Bar in Town"

4-2 Mon-Fri
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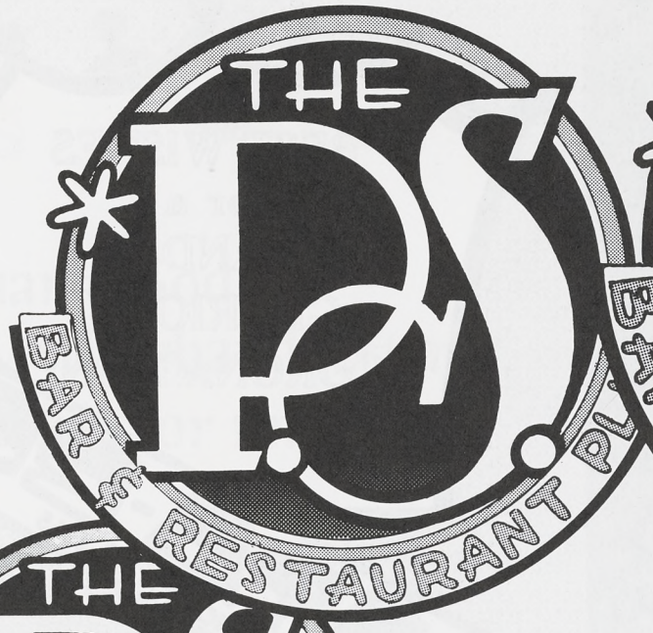
SAN FRANCISCO 94102
(415) 392-4912

ON THE CABLE CAR LINE, JUST OFF UNION SQUARE

In memory of

SAM SQUIRE

Member of C.M.C.
Member of Candidate Review Board ~~1975



LUNCH EVERY DAY

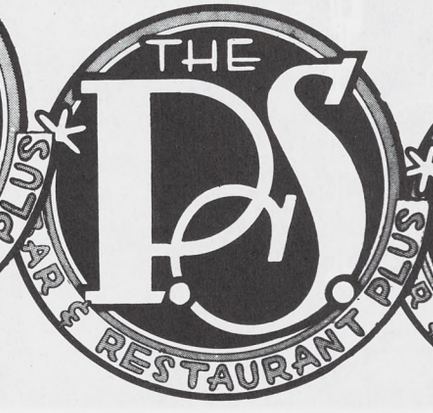
DINNER EVERY NIGHT

THANK YOU JIM OSTLUND
AND GOLDEN SPIKE COURT
FOR A GOOD YEAR!

GREAT ENTERTAINMENT

1121 POLK STREET

441-7798



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AMERICAN EXPRESS
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RAMROD
San Francisco

THE
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→As it used to be!
CLAIM
Your spot!

COCKTAIL HOURS FROM 4 TIL 8
Well Drinks 70c, Beer 60c
(Falstaff Special, 50c 7 days a week)
LIVE WESTERN BAND
Sundays from 5 til 9
New Owners, New Staff,
New Management, New Look!
552-9405 »1225 Folsom st.

BEST WISHES
for a
GRAND &
GLORIOUS
CORONATION!
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SAN FRANCISCO - 621-2565

THANX JIM
FOR A HARD ACT TO
FOLLOW!

H.I.H RANDY JOHNSON
Czar of The SEVEN Hills of
San Francisco

meat at the
White Swallow

RUSS & JIM
1750 POLK
775-4152

CAMP
BOOZIN' AND CRUISIN'
1010 Bryant
(2 Blocks off Folsom)
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"JOCKEY SHORTS
CONTEST"

MONDAYS 11pm

The Vagabond
800 Larkin St.

CONGRATULATIONS TO
EMPEROR JIM
ON THE
BEST
TRAIN RIDE
OF 1978

Thank God
My husband left me
the $45 for this ad!

Long Live the Emperor

The Widow Norton
Empress I, José

Looking For A Gay Hotel?

Check Us Out

All Gay Managed

National Hotel
1139 Market St.
Bart & Golden Gate

Donnelly Hotel
1272 Market St.
Across From San Franciscan

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1095 Mission St.
Economical Rates

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Price Is Right

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Phone In All Rooms

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Newly Decorated

New Prices
• New Hours

To increase the number of cardholders having access to the club at discount prices, **Trocadero Transfer** cards will be **$25.00** for a full year. Price effective through October 1, 1978.

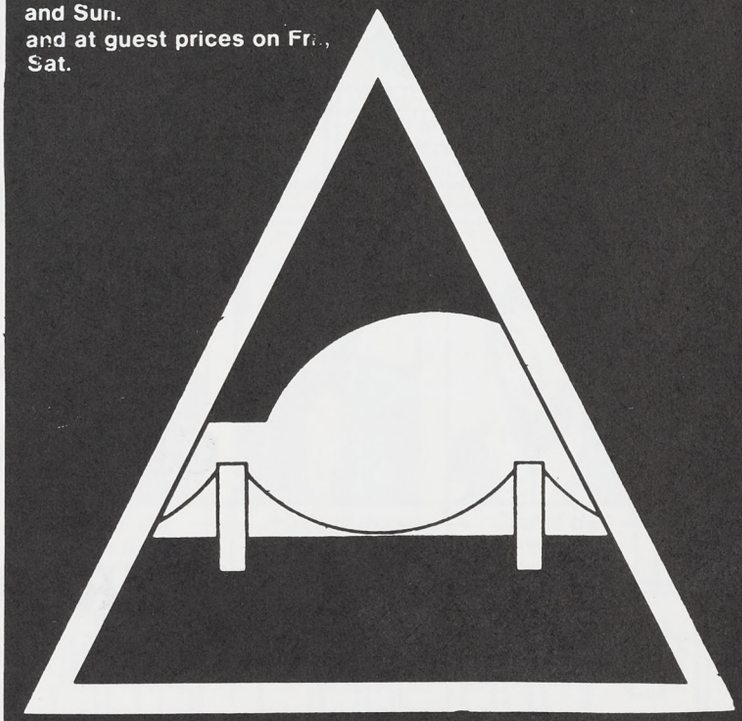
TROCADERO TRANSFER

the ultimate experience in

SOUND LIGHT SPACE

New Hours:
Sun, Wed, Thur: 9p.m.-dawn Cardholders $3
Guests $5
Others $12
Friday: 11p.m.-dawn Cardholders $4
Guests $7
Others $15
Saturday: 11p.m.-dawn Cardholders $5
Guests $7
Others $15

Fun Pass holder admitted at member's prices Wed. & Thurs. and Sun.
and at guest prices on Fri., Sat.



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Serving Saturday & Sunday Brunch
Continental Cuisine

ENTERTAINMENT
WEEKENDS
PIANO BAR

Original
JACKSON'S

YOUR HOST
& HOSTESS
MARITZA &
JOSE CORDERO

Established 1961

2237 Powell Street 397-9797

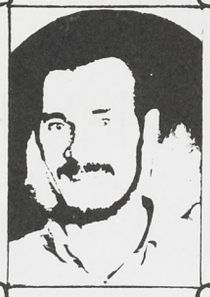
MAKE UP.
BREAK UP.
GOOD BYE.
GOOD LUCK.
GET WELL.
GET OVER IT.

the FLOWER POT says it all . . .

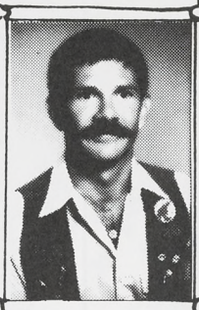
1718 A Polk Street
(415) 771-5735

June Starling
Richard Walker

Emperor I
Marcus



Emperor II
Russ



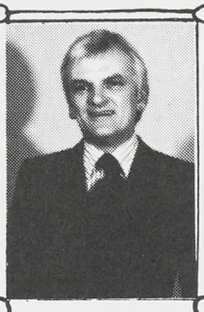
Emperor III
Bob Cramer

Emperor V
Hector Navarro

Queen Mother
Empress I
Jose

Prince to the
Cable Car
Bob Shore

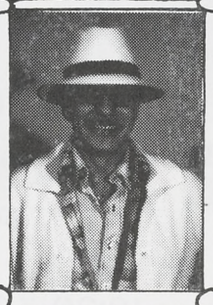
Larry Eppinette



Dick Bumpus

Mike Gerena

Prince to the
Gamecock/
Treasurer/
Ed Emond

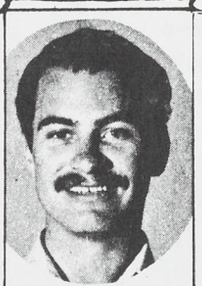


Crown Prince
Dixon Olivieri

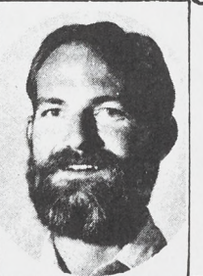
Imperial Princess to
the Emperor's A.N.
LaKish Hayworth

Crown Princess
Ginny Lee

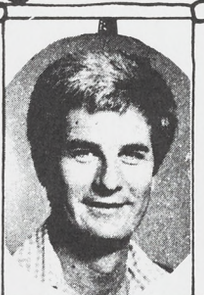
High Imperial
Princess
J.J. Van Dyke



Prince Royal of
The Golden Gate
Dan Strong



Grand Duke
Don Coffinger



Prince of the
Golden Gate
Wally Rutherford

Czar of the
Golden Empire
Ron Ross

Prince of the
Gamecock
Gardner Pond

Czar of the
Seven Hills
Randy Johnson

COUNCIL OF EMPERORS

Kaack '78

The tracks are complete, the last "SPIKE" is set. Well done to "The Chief Engineer and His Golden Spike Court."

NAT & DENO

ALOHA JIM,
MAHALO FOR A
BEAUTIFUL YEAR.
KIMO'S
1351 POLK

cavanaugh's place
3309 Mission St. (29th & Mission)
647-7744

Hours-10:30—2AM
7 Days a week
Cocktail hour 11AM—7PM
Mon.-Fri. POOL TABLE

THE PINES and COMPANY
A WARM AND COMFORTABLE COCKTAIL BAR
1093 PINE [at JONES ST.] 885-9871

CHEERS!
Long Live The
Choo-Choo
[DIXON]
IMPERIAL
CROWN PRINCE

BILL WHITE'S
CARNIVAL
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177 Eddy
775-8553
OPEN NOON TIL 2AM
Country and Western Band
Western Edition
Fri. and Sat. Nights
DANCING

SCOTT'S
A DRINKING ESTABLISHMENT FOR WOMEN
864-9534
happy hour : mon-fri 4-7
10 SANCHEZ SAN FRANCISCO

THE OBELISK
GIFTS & HOME ACCESSORIES
489 Castro Street
San Francisco
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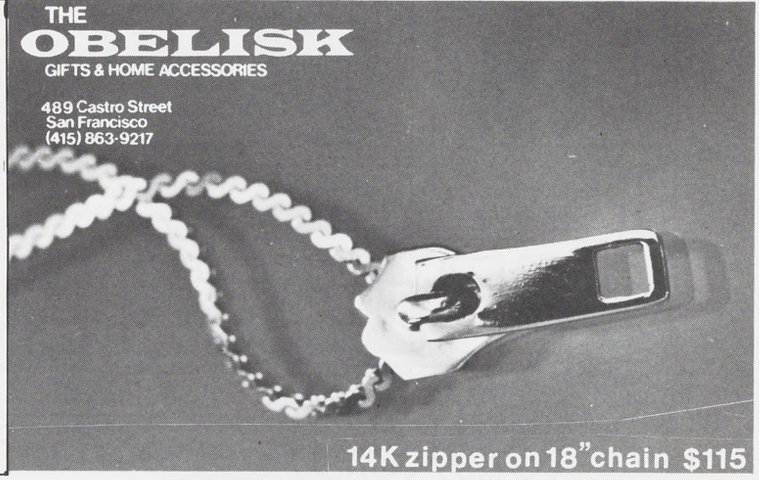

14K zipper on 18" chain $115

Photos courtesy of Lee Raymond

Our Year In Review

B.A.R.

joins its friends in saying

THANKS

to the

GOLDEN SPIKE COURT

for a

FINE YEAR

UNIVERSAL FELLOWSHIP OF METROPOLITAN COMMUNITY CHURCHES

Metropolitan Community Church—San Franicsco thanks Emperor Jim Ostlund and his "Golden Spike Court" for all their love and support to the many charities in our Gay Community.

God bless all of you.

Love, Rev. Chuck Larson, Pastor

Congratulations Jim Ostlund

HEAD C. A'N'T U. N. T. UNDERSTAND O TIME

THE
Neglected
Overworked
Bored
Ladies or Lords
Empire

Dan Roth Gene Forrest Bob Donovan
Vince Cozzitorti Gardner Pond
Pat McGonigle June Starling

To My Father
His Imperial Majesty, Jim Ostlund—

Thank you for a splendid year!

To my elected Stepfather to be crowned tonight Emperor—

Welcome to the San Francisco Imperial Family

May you reign in good health and peace

And may all your charities be prosperous

Your devoted son—
Respectfully Stepson

His Imperial Highness, Sir Horst
Lord High Protector of the Privy Council
Le Baron Premier de San Francisco

A TREASURE CHEST

THE GALLEON

OF FOOD AND DRINK!

BAR AND RESTAURANT

BAR

Monday thru Sunday 10 AM to 2 AM

COCKTAIL HOUR

Monday thru Friday 4 PM to 7 PM

Beer . . . .50¢ Well Drinks . . . .60¢

DINNER

Monday thru Sunday 6 PM to 11 PM

BRUNCH

Saturday 10 AM to 4 PM

Sunday 10 AM to 6 PM

Reservations Suggested

718 14th Street San Francisco,

(at Church and Market)

California 94114 U.S.A.

Telephone (415) 431-0253

PROGRAM

6:00	Door Open
7:00	Overture Pageant of H.I.M. Jim Ostlund Presentation of H.I.M. Empress XIII de San Francisco — Char
7:30	Presentations of Visiting Royalty
10:00	Intermission
10:30	Entrance of H.I.M. Jim Ostlund "The Winds of Change" S.F. Title Holders & Dignitaries Presentation Golden Spike Court and Cabinet
11:00	Proclamations of H.I.M. Jim Ostlund
11:15	Introduction of Emperor Candidates
11:30	Last walk of His Imperial Majesty Presentation of Imperial Family Coronation Ceremonies
12 midnight	Exit

SEPTEMBER SONG 1978

"For it's a long, long time from May to September. . ." Not really on a Gay calendar — for we tend to rush in and out and about where angels fear to tread. And if nothing else, Gay time is a far shriek from straight time.

On the straight time line — over the past few months we have repeatedly heard that the tide is turning against us — and then follows the dirty laundry list: Miami, St. Paul, Wichita, Eugene — and here in California Briggs is on the ballot. Can San Francisco be far behind?

Let's flip through a Gay San Francisco calendar.

A month and a half after Jim Ostlund was crowned the sixth Emperor of San Francisco, we put the first up-front Gay Supervisor in City Hall. There were five Gays in the same race. In January, Harvey Milk brought a Gay man and a Gay woman to City Hall as his assistants. Carol Ruth Silver in District 6 is firmly pledged to Gay rights.

Harvey successfully brought through a Gay rights ordinance soon after he took office.

We have seen the Gay Day Parade funded $10,000 out of the city's hotel tax. Golden Gate Business Association (GGBA) not only held their annual banquet in the Sheraton Palace ballroom but raised another $10,000 for the parade. The year witnessed a much more involved GGBA.

For the first time, United Way in 1978 acquiesced to include a Gay social service (Berkeley's Pacific Center for Human Growth in its recipient agencies — $30,000 was allocated for 78/79.

Sheer magnitude of the event moved the Beaux Arts Ball into the Civic Auditorium over Halloween, and the Polk Street shenanigans were no place for the faint of heart.

Under the Pride Foundation aegis, the Gay Community Center at 330 Grove flourished: It served as headquarters for the Parade Committee, established its library and Top Floor Art Gallery. It was the setting for poetry readings, plays, dances, fund-raisers. Once again the Thanksgiving and Christmas dinners for the needy (Gays and straights alike) were held there. It still stands and if all goes according to plan, before the next coronation we will have a permanent Gay Center with federal funding involved. The Center aided tourists, job seekers, those seeking legal assistance.

Our Gay social services agencies, i.e. Operation Concern, Acceptance House, handled more clients than ever before. The People's Fund, C.H.E.E.R., Save Our Human Rights (SOHR), the National Gay Switchboard, The Advocate Experience, BACABI and the other groups against Briggs, the Gay Advisory Committee — all pursued their individual aims with dedication.

The political clubs. The Gay religious groups, from MCC to this year's new Gay synagogue. The bike clubs. The Gay and Community Softball Leagues, plus the appearance of more and more athletic events from pool to basketball. The action and activists groups. The Royal Courts and Contests and Titles ad infinitum. The venerable and volatile Tavern Guild. Who can count them all. Even less possible to chronicle the balls, the parties, the panels, the auctions, the bus rides, the carnivals, the happenings.

There are more up-front Gays on city boards, commissions, agencies than ever before. And in this city in this year there are no avowed enemies of Gay people holding any high city office. In the June primary, two more up-front Gays — Jack Trujillo and Rick Stokes — were elected to the Democratic County Committee — a month launched with the Great Tricycle Race and concluded with one-third of a million once again at the Gay Day Parade and Celebration — by light years the largest people event in the city.

Between those Septembers the killers of Robert Hillsborough were tried and convicted and a San Francisco film group produced the highly-acclaimed "Word Is Out."

The Gay press has been called the only dynamic alternative journalism of the decade. At best, New York has three Gay papers. At one point in mid-April, San Francisco could boast of nine.

Charles Pierce in 1977/78 has achieved stardom of the first magnitude — a long way from the back room in a Tenderloin bar. And perhaps our ageless male actress symbolizes who we are and where we've come in San Francisco. We are the color and the variety — the nostalgia, the pioneer, the camp, the taste, the outrage.

We are not as corny as Kansas or all American as apple pie — but we are everywhere. And in San Francisco we are today just about everything — everything not tied down — everything worth fighting for.

In ten years John Briggs and Anita Bryant will be most likely asterisks on the ass of history — Gay liberation, as forged by San Francisco, will have rouged the face of America and maybe saved its soul.

Each one reading this has helped in some small or mighty way. Be Glad. Be Gay!

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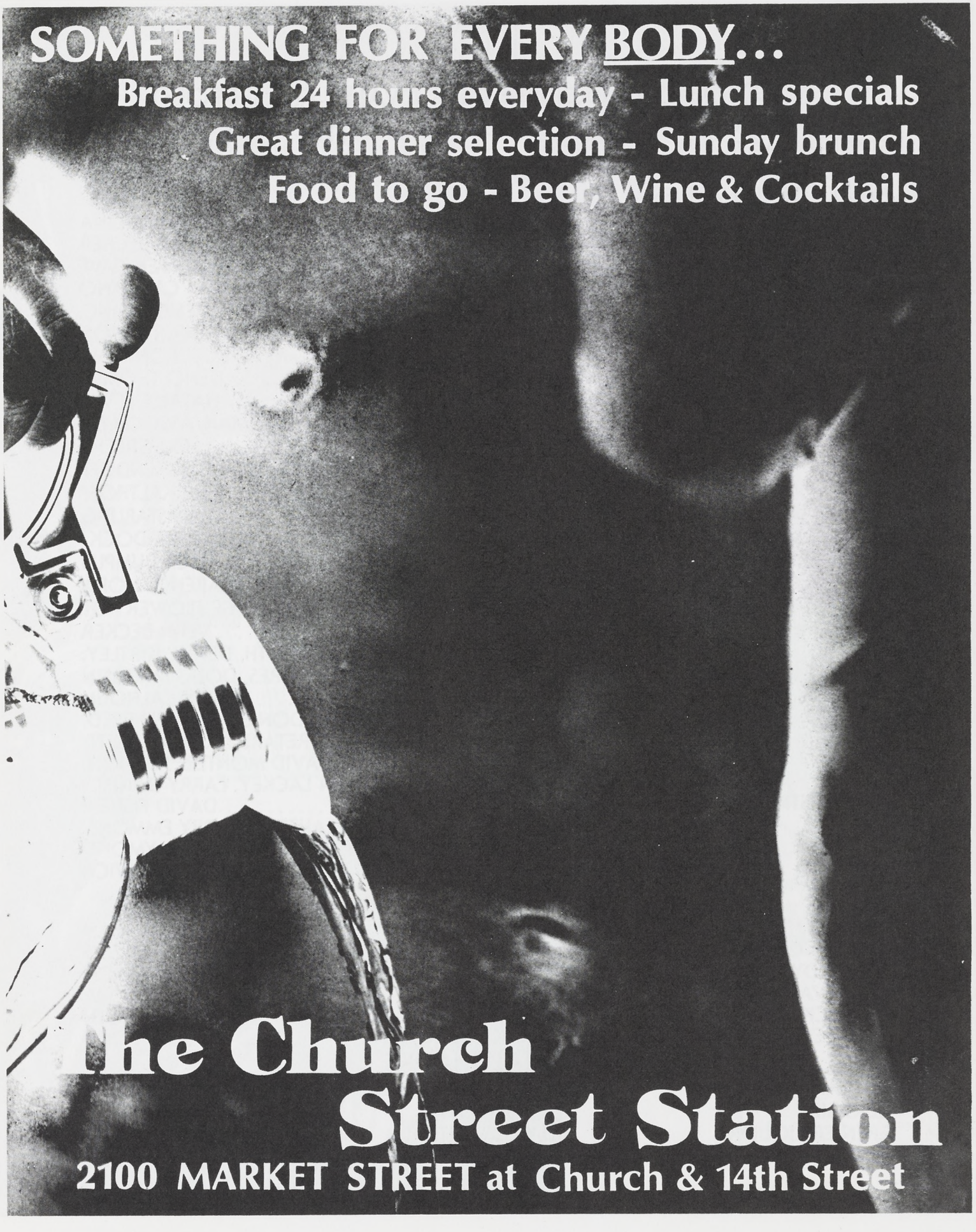
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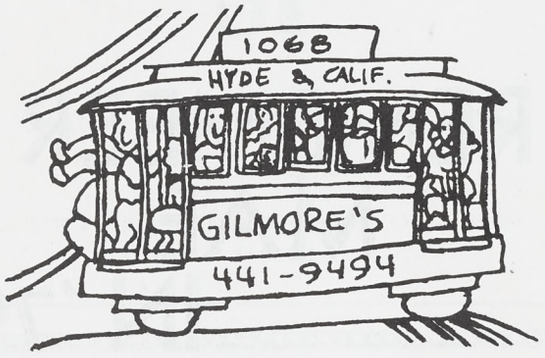

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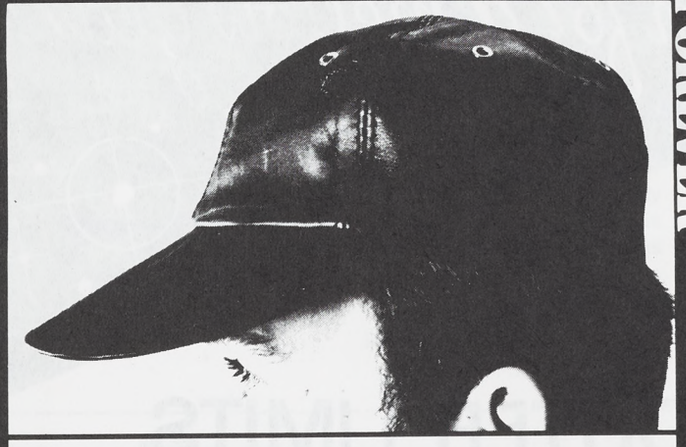

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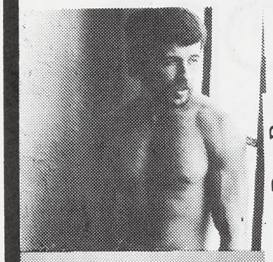
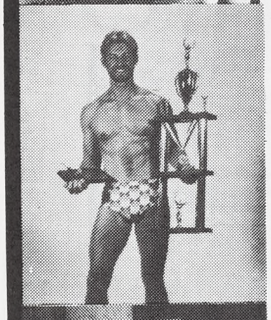


Ron Raz '75



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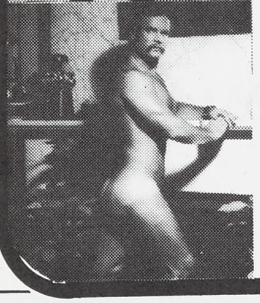

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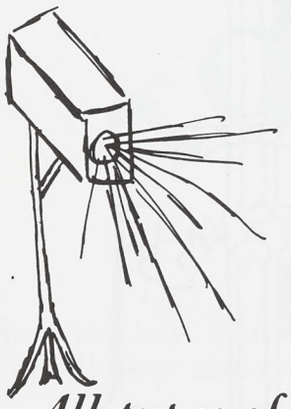

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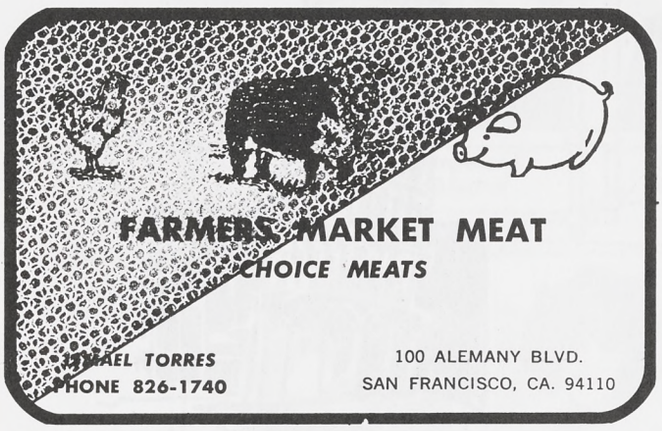

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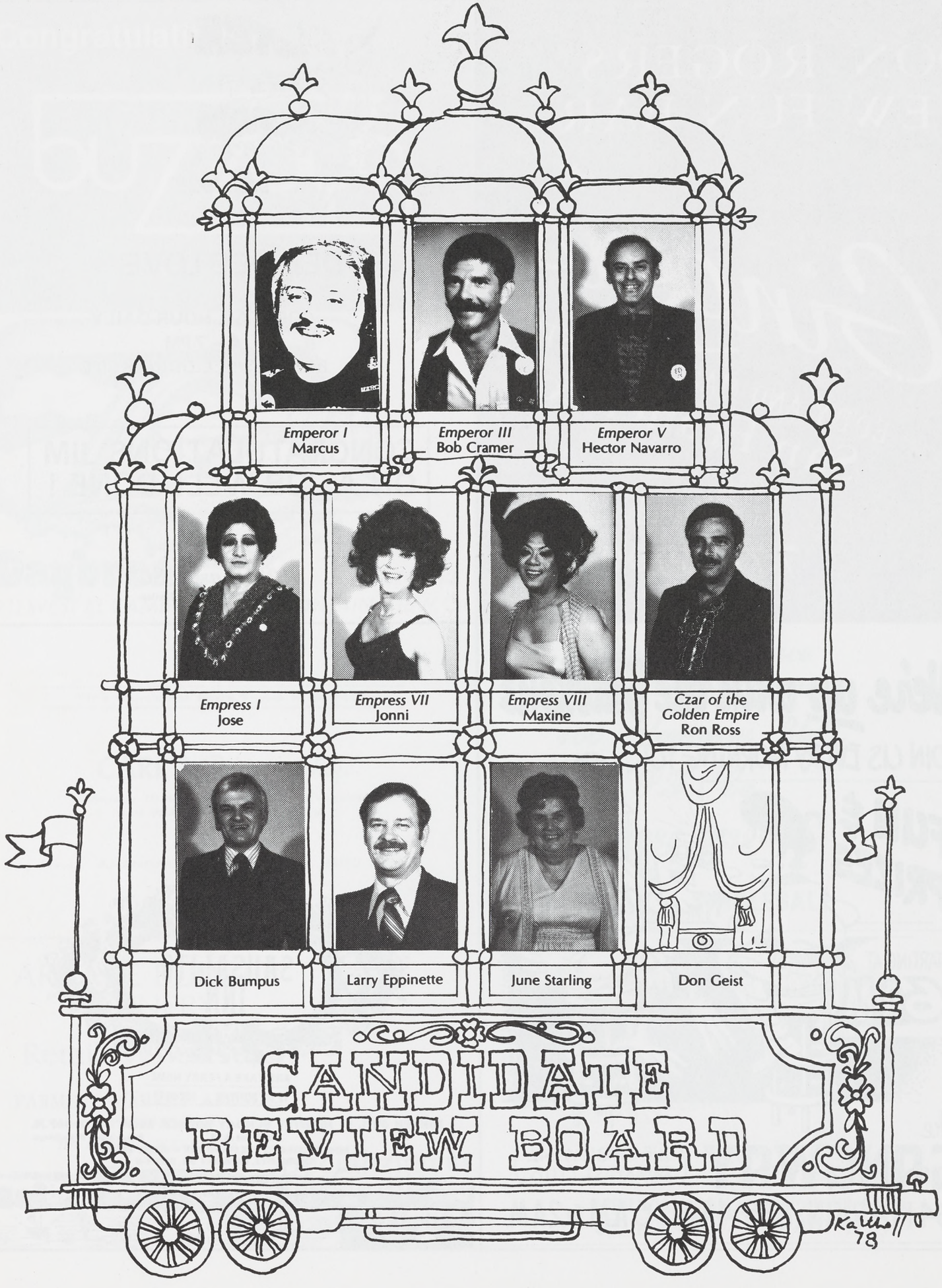
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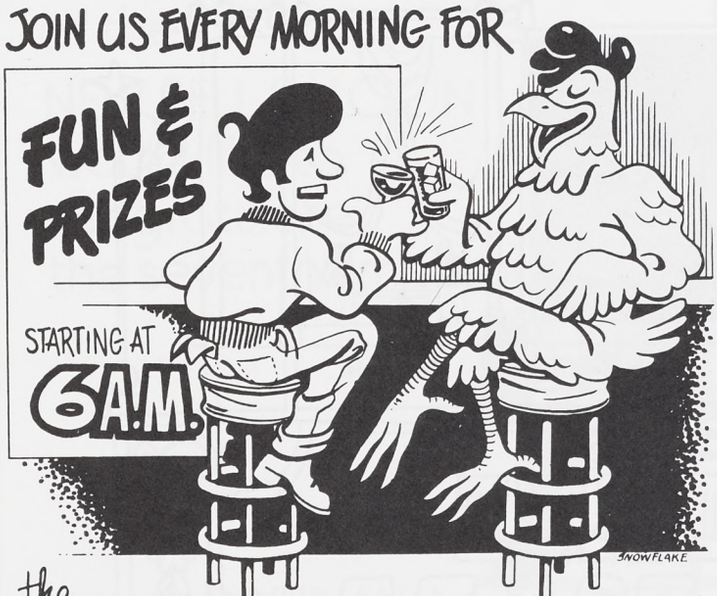

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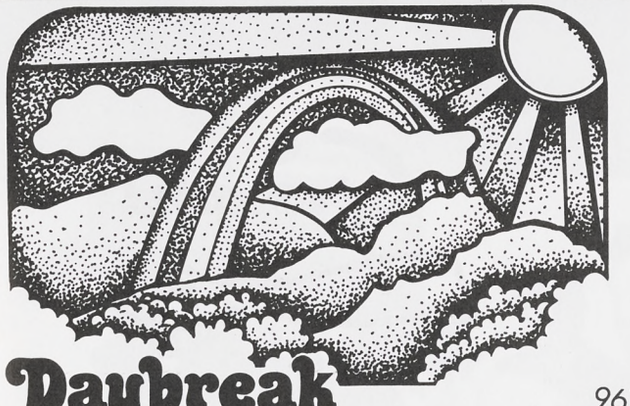

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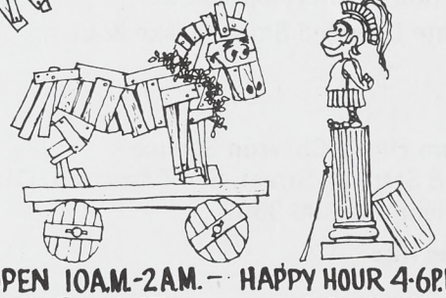

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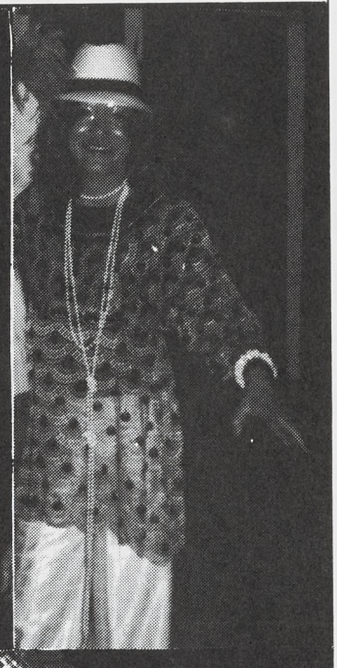
And The Fun Goes On....

Photos courtesy of Lee Raymond



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THE STALLION
SAN FRANCISCO

Your Hosts
Mike & Rod

Home of The
Happy Stallion

Come Join Us
For Special
Watering
Prices
5~7 pm
Mon.~Fri.

THE PENDULUM

Happy Hour
Mon.~Fri. 5~7pm

Home of The
Pendulum Pirates

SUPER DISCO
7 Nights Weekly
9 TIL 2AM

OIL CAN HARRY'S

THANKS JIM FOR A FUN YEAR!

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